

What you wear matters.



Rana Plaza, Bangladesch 2013



ökologischen schlüsselthemen

- Ressourcenverbrauch • Gentech • Tierwohl • Biodiversität • Wasser • Abfall
- Chemikalien • Co2 • Energie



menschlichen schlüsselthemen

- Arbeitsbedingungen • Sklaverei • Löhne • Gesundheit



Fashion Revolution Schweiz



**FASHION
REVOLUTION**
Aarau

**FASHION
REVOLUTION**
Basel

**FASHION
REVOLUTION**
Baden

**FASHION
REVOLUTION**
Bern

**FASHION
REVOLUTION**
*Geneva +
Lausanne*

**FASHION
REVOLUTION**
Luzern

**FASHION
REVOLUTION**
St. Gallen

**FASHION
REVOLUTION**
Ticino

**FASHION
REVOLUTION**
Winterthur

**FASHION
REVOLUTION**
Zürich

Konsum und die persönliche Empanzipierung



THE BUYERARCHY
of NEEDS
(with apologies
to Maslow)

Fashion und die Agenda 2030



gutes Design - Designer Impact



Fashion Revolution CH

- Fashion Revolution Week – Events





Aufklären, informieren, zum Handeln ermächtigen



FASHION OPEN STUDIO

FASHION OPEN STUDIO presents
«Mode Suisse chez Fashion Revolution Week 2020»
20-26th April and is looking for outstanding
Swiss designers with sustainable practice.

DEADLINE: SATURDAY 1st February

Call for Designers

This is an opportunity for inspired designers who work
within sustainable fashion values. Send us your lookbook
as well as a max 350 words statement about your
sustainability roadmap to be exclusively
featured at our «Mode Suisse chez
Fashion Revolution Week 2020»
Event this April.

Applications labeled «FOS2020» to:
info@fashionrevolution.ch

All Infos at:
www.fashionrevolution.ch

MODE SUISSE

#FashionOpenStudio fashionrevolution.ch modesuisse.com

WHY WE NEED A FASHION REVOLUTION

A GARMENT IS WORN JUST 4 TIMES ON AVERAGE

#FASHIONREVOLUTION

In 2016, it is estimated that 150 billion items of clothing are delivered out of factories annually worldwide, a rise from 80 billion in 2002

#FASHIONREVOLUTION

80% of garment workers are women

#FASHIONREVOLUTION

In Bangladesh garment workers earn £44 per month – just 1/4 of a living wage

#FASHIONREVOLUTION

Clothing returns account for 64% of Swiss textile exports

#FASHIONREVOLUTIONSWITZERLAND

The Global Slavery Index found 40.3 million people in modern slavery in 2016, of which 71% are female.

#FASHIONREVOLUTION

Every Swiss recycles 6.3kg of textiles each year

#FASHIONREVOLUTIONSWITZERLAND

A typical pair of blue jeans consumes 3,781 litres of water during its life cycle

#FASHIONREVOLUTION

A survey of 219 fashion brands found that only 12% could demonstrate any action at all towards paying wages to garment workers, above the legal minimum.

#FASHIONREVOLUTION

It is estimated that we make 400 billion m³ of textiles annually. 60 billion m³ is cutting room floor waste.

#FASHIONREVOLUTION

Clothing consumption produces 1.5 tonnes of CO₂ x household x year. The equivalent of driving 6000 cars.

#FASHIONREVOLUTION

20% of global industrial water pollution comes from the treatment and dyeing of textiles

#FASHIONREVOLUTION

EXTENDING THE LIFE OF CLOTHING BY A FURTHER 9 MONTHS WOULD REDUCE CARBON, WASTE AND WATER FOOTPRINTS BY AROUND 20-30% EACH

#FASHIONREVOLUTION

1/3 OF THE CARBON FOOTPRINT OF CLOTHES COMES FROM THE WAY WE CARE FOR THEM.

#FASHIONREVOLUTION

fashionrevolution.org/switzerland
[@fashionrevolutionswitzerland](https://twitter.com/fashionrevolutionswitzerland)



the most
sustainable
garment
is the one
already in
your wardrobe

ORSOLA DE CASTRO - FASHION REVOLUTION